

Updated Assignment for Thursday – February 5th

Below is an updated plan for Thursday's class. Let me know if you have questions.

1. If you haven't presented yet – be ready to present. And all of us should be ready for discussion. We'll also spend time discussing the following:

- How relevant is Malthus's essay?
- How could we “modernize” it?
- What is the most helpful thing we can learn from Malthus?

**you don't have to hand anything in for these discussion points. Just give them some thought ahead of time.*

2. Find one add, short video (~2 min), meme, website, etc. to share w/ the class. Please upload this to dropbox by tomorrow night (if you want to just upload a word file w/ the website link that is fine too). We will discuss why you think it's effective.

**This should be something that you find well done. Why is the video inspiring? Why does the meme make you laugh or why does the advertisement make you want to buy the product? Can be on anything from shoes to a movie to a trip.*

3. As time permits we will discuss how book discussions will proceed and plan readings for the “Alchemy of Air.”

For February 10th (next Tuesday)

1. You will present your new, updated, modern Malthus presentations. Remember – you will be presenting this to the entire first year class at BU in the Tsai Center. It should be ~ 3 minutes.

- These need to be uploaded to dropbox by Monday night.

2. As time permits we will begin discussion on the “Alchemy of Air.”

